

Advisen's Watchlist Alerts

Now Alerting on MSCAd Large Loss data, Targeted News & Financials on YOUR Book of Business

The ability to collect news and information dictates how well an organization generates knowledge and ultimately value.



Advisen now provides a more targeted approach to delivering breaking news and information with Watchlist Alerts. Advisen monitors your book of business, prospects or carriers and sends a daily email, keeping you informed of important exposure and industry related information every day.

What's in Your Watchlist Alert?

- ✓ MSCAd Large Loss Alerts for Cyber/Identity Risks, Business & Trade Practices, Recalls, Finance & Investment, etc.
- ✓ MSCAd Related Case Events including Deepwater Horizon, Madoff, etc.
- ✓ SEC form 8K filings: Notices of Delisting or Transfers of Listings; Changes in Certifying Accountant; Changes in Control; Material Modifications to Rights of Security Holders; and Creation of Financial Obligation or an Obligation under Off-Balance Sheet Arrangements
- ✓ SEC Forms 3/4/5 and ADR Changes
- ✓ Stock Price % drops
- ✓ The latest news that is most relevant to you, with access to the full story; even from your Smartphone

For more information, please contact Advisen at support@advisen.com or +1.212.897.4800
www.advisen.com



Are you always looking for ways to follow the clients and prospects that mean the most to you?

Advisen's Watchlist Alerts instantly solve this problem for you.

Not a full Advisen.com subscriber?

You can order Watchlist Alerts by contacting Advisen at +1.212.897.4800 or support@advisen.com

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Over 100,000 professionals throughout the industry trust Advisen for growth and profitability. Advisen users include:

- Risk Managers throughout the Fortune 1000
- 70% of the Top 100 insurance brokerages
- A majority of the Top 50 insurance companies
- Key law firms, risk consultants and investment analysts

My Watchlist

Company: Ford Motor Company
 Type: 1600637
 Status: 251020
 Industry: Automobiles
 Location Type: Latitude: Longitude:
 Industry Details

Add to Watchlist

Company Name	Industry
<input type="checkbox"/> Cross Inc	Textiles, Apparel & Goods
<input type="checkbox"/> Pfizer Inc	Pharmaceuticals
<input type="checkbox"/> Golfers Warehouse Inc	Retail - Specialty
<input type="checkbox"/> Lexington Insurance Company	Insurance
<input type="checkbox"/> Cadbury plc	Food Products
<input type="checkbox"/> Advisen Ltd.	Tech - IT Consulting Services
<input type="checkbox"/> Arch Capital Group Ltd.	Insurance
<input type="checkbox"/> Madison Square Garden LP	Media

My Watchlist

From: advisen@advisen.com
 To:
 Cc:
 Subject: Advisen Watchlist Alerts:

MSCAd Large Losses - Category Alerts

Company: [Information Architects Corp](#)
 Alert Detail: New Case
 Category/Type: Securities/Securities Fraud
 Accident Date:
 Filing Date: 09/03/2010
 Status: Pending
 Total Amount:
 Court: U.S. District Court, District of Connecticut, New Haven

Financial and Ratios Alerts

Stock Price Drops 10% or Greater

Company: [Community Shores Bank Corp](#)
 Percent Change: -12.88
 Price After Change: .8712
 Date Price After Change: 09/13/2010

News Alerts(beta)

Click on the "Company in Advisen" name below to access information on this company in Advisen
 Click on the "News Articles" count below to read your news alerts
 Click on any of the top-3 article titles to view the entire article

Company in Advisen	News Articles
XL Group Plc	5
XL Changes in Team 09 29	

Associated Press
 XL Changes in Team 09 29 Publication Date 09/29/2010 Source: Associated Press XL Changes in Team EDITORS: XL Insurance Announces Changes to Chicago-Based Environmental Underwriting Team EXT the global insurance operations of XL Group plc (NYSE:XL), today announced changes in its Chicago-ba

Add a Company to your Watchlist & My Watchlist Management

Each Watchlist Alert shows MSCAd Large Loss Securities Alerts and Stock % drops

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