

Find 10 Million Company Executives by Name

There are 10 million people now associated with the 13 million insureds listed in Advisen. You can look up any person by name to see which companies he/she belongs. If you are prospecting or simply trying to keep closer tabs on your biggest clients, this database is pretty valuable. You can also screen Advisen's People database to find insurance underwriters, brokers and buyers within the Advisen Insurance Community.

WHAT'S NEW?

The orange People button is your gateway to access 10 million people associated with Advisen's 13 million insureds. Click on the orange People button. You can also check the radio buttons to filter from within the Advisen Insurance Community if you are looking for a specific underwriter, broker or Risk Manager. **And note the speed.** Advisen's developers have enabled you to search through millions of names very quickly.

Examples:

Looking for Marc Benioff? Type in Benioff, check the radio button for All People in Advisen and click Name. Select Marc Benioff and we show you all of the executives we have for Salesforce.com

Sun Microsystems has operations around the world. Show me all the executives associated with Sun. Type in Sun Micro, check the radio button for All People in Advisen and click Company. We find 403 contacts.

Spark? Show me everyone in the industry with last name containing Spark. Type in Spark, check the radio button for Advisen Insurance Community and click Name.

Who works at New Day Underwriting Managers? Type in New Day, check the radio button for Advisen Insurance Community and click Company.

LOOK-UP ANY PERSON

Type in a name and click name. Advisen's People search is easy and F-A-S-T! We scan our database of 10 million names to show you where all the people named "Nudelman" or "Larizadeh" are.

SEE ALL THE EXECUTIVES ACROSS A COMPANY

Type in a company name and click Company. We display all of the contacts we know by name of company and across the global company hierarchy.

Examples:

Looking at Quaker Oats? Type in Quaker Oats, check the radio button for All People in Advisen and click Company. We find 74 contacts.

Show me everyone associated with a company that contains “North Pole” in its name. Type in North Pole, check the radio button for All People in Advisen and click Company. We find 33 contacts representing North Pole Insulation, North Pole Trim & Supplies, City of North Pole, Alaska, etc.

WEB REFERENCES

We link biographical data, education, board memberships and internet excerpts to each person where possible. So if you’re going to be meeting soon with Phil Nudelman of Cell Therapeutics, you can check out his Web References. Note that Web References is available for both public and private companies where Advisen knows the Key Personnel. Attributions appear in full view, so that you can quickly determine the relevance of each citation.

Examples:

Type in Nudelman, check the radio button for All People in Advisen and click Name. Select Phillip Nudelman on page two and then click on the gray indicator for Web References Meeting with the Markets or another counterparty? Check out their bio, too. Where did AJG’s Phil Norton get his PhD? Type in Norton, check the radio button for Advisen Insurance Community and click Name. Select Phil Norton and then click on the gray indicator for Web References. Phil Norton has a PhD from the University of Chicago.

“I clicked on a hyperlink for a person within the key personnel of the company description, and the menu popped up and I clicked Web References, and got everything I was looking for and more,” commented one XL underwriter.

ADVISEN’S INSURANCE COMMUNITY

Search an underwriter, broker, risk management department, law firm or other for a list of insurance professionals whom Advisen knows.

Examples:

Show me all the brokers at wholesaler Colemont Insurance Brokers. Type in Colemont, check the radio button for All People in Advisen and click Company. We find 175 listings.

Meeting with Covington & Burling? Give me a list of their insurance practice attorneys. Check out their bios, too. Type in Covington, check the radio button for Advisen Insurance Community and click Company.

Show me a list of every commercial insurance buyer known to Advisen. Click on the gray Advisen Community bar and select Risk Managers. We produce a list of 10,054 contacts who buy insurance on behalf of their firms.

QUESTIONS & SUPPORT

The entire database of People is available at no additional charge to Advisen.com users. The People functionality described here is part of Advisen version 7.9 released in mid-December 2009. If you have questions, contact your Advisen Rep at support@advisen.com