

M-I-L-K Advisen.com For Value

Advisen helps Underwriters pinpoint exposure issues and Advisen helps Brokers sell and retain clients. Join one of this month's quick training sessions to see how to best utilize Advisen.com for insight into this challenging marketplace.

If you don't feel fully proficient with the following tools, you should attend one of these free monthly webinars.

MSCAd Large Loss Database

What's the worst that can happen? Review over 38,000 cases, actions, and events to illustrate to your clients the severity of claims. Everything from Cyber Liability for Non-Profits to Third Party Liability for Construction companies. Underwriters avoid risks by seeing a list of what other pain points similar companies have experienced.

Benchmarking

How much coverage to other companies buy? Demonstrate the adequacy of limits, or perhaps identify gaps, defend competitiveness of premium pricing, and even cross sell. Track trends in the marketplace.

Policy Comparison

How does my wording compare to the other leading brands? Identify the differences in policy forms among more than 3,000 forms representing over 300 markets. If you're marketing products or generating new coverage lines, this utility is an organized library of coverage terms to assist you.

Prospecting

Can you find another company with similar traits to the company you're working with now? Target and review the exposures of your next client. Advisen's new relationship with Dun & Bradstreet has increased the number of companies in the database to over 13 million. Our existing data partners provide information on Environmental Exposures, Litigation History, OSHA violations and more.

ADVISEN'S NEXT TRAINING WEBINAR

To register for either session, contact our Support Team at support@advisen.com and indicate which session you would like to attend.

Wednesday, September 2nd at 9am EDT

Thursday, September 3rd at 12pm EDT