

How Clean is Your Company Database?

Do you suffer from “Dirty Data”? Does your client database get compromised by duplicate entries, non-standardized fields, incomplete fields, lack of hierarchal structure, etc.? If you are unable to keep current with company changes and corporate actions, such as M&A activity, financial changes, exposure changes, then look no further. Advisen Data Services can help you clean up your client or company database!

WHAT’S THE PROBLEM WITH DIRTY DATA?

We hear the insurance companies and brokerages cite common refrains. “I have multiple listings for the same company with different spellings, different addresses, and different contacts.” Or “No one filled out that SIC code record field again!” Perhaps your company addresses are completed in a random fashion that is not consistent. Or key exposures fields like OSHA violations or litigation are blank.

ADVISEN’S MASTER FILE (AMF)

Today, Advisen maintains a fully-cross-referenced master database of US and non-US companies that are all linked to 65 other exposure and information databases. Our data dictionary contains well over 2,000 different fields per company which means that data managers can custom-order relevant fields. So if your model relies on – hypothetically - connecting OSHA violations to employee counts to litigation and financials, why should you build and maintain something we’ve already created and support? Talk to us about how you can best leverage the work we already do.

ADVISEN DATA SERVICES include:

- Data Management Consulting
- De-duping and/or grouping of duplicate entries
- Standardization of fields
- Appending hierarchal structures
- Augment / Supplement exposure elements (eg OSHA, litigation, financials, news, people, locations, industry, SIC, FEIN, DUNS, etc.)
- Pre-fill new client prospect lists for new business and market sizing
- Experienced data professionals for supplemental manual resources
- Iterative Database Reporting

KEEP IT CLEAN GOING FORWARD

To keep your databases clean and healthy, take advantage of Advisen Data Maintenance Pack:

Clearance for adding new companies
New Company Additions
Exposure and demographic change notifications and Corporate
Action updates on your database

DELIVERY METHODS

We deliver our data via

- Scheduled Data Files (eg FTP file site drop)
- Web Services and online data transfers and feeds
- Custom Design Solutions (you tell us how you want to receive data on your platforms and within your applications)

Rest easy at night knowing that your database is squeaky clean, healthy and more valuable for proprietary analysis. Contact your Advisen representative at support@advisen.com or reach Kimberly Reilly at kreilly@advisen.com