

throughout the industry trust Advisen for growth and profitability. Advisen clients include:

# Advisen Industry Reports

**Advisen's** mission is to deliver **Productivity** and **Insight** to Insurance Professionals. Advisen is the gateway to in-depth industry analysis and reports covering over 100 industries. Our unique knowledge of insurance allows us to generate the only insurance-focused market research reports. Updated on a quarterly basis, Advisen's industry reports contain critical analysis, statistics, and qualitative commentary from our in-house P&C-focused research team, as well as Advisen analytics tailored to each industry like MSCAd Large Losses & Insurance Program Pricing. Advisen analyzes hundreds of sources to create insightful and easy to digest industry intelligence so Insurance Professionals can better understand a prospect's or client's business issues.

- ▶ Risk Managers throughout the Fortune 1000
- ▶ 70% of the Top 100 insurance brokerages
- ▶ A majority of the Top 50 insurance companies
- ▶ Key law firms, risk consultants and investment analysts

## Advisen's Unrivaled Industry Research:

- ▶ **Industry Analysis**
  - Industry Overview
  - Industry Trends
  - SIC Codes
- ▶ **Competition**
  - Top 20 US Public Companies Sorted by Market Cap
  - Top 20 US Private Companies Sorted by Sales
- ▶ **Stock & Financial Performance Trends**
  - Stock Chart of Top 5 Companies by Market Cap
- ▶ **MSCAd Industry Large Losses**
  - 5 Year Loss Trend
  - Case Category Breakdown
  - Line of Business Breakdown
  - 10 Most Recent Cases
  - Top 10 Cases by Settlement Amount
- ▶ **Financials**
  - Sub Industry Report Income Statement
  - Sub Industry Report Balance Sheet
  - Sub Industry Report Cash Flow
  - Financial Ratios Comparisons
- ▶ **Insurance Program Pricing**
  - General Liability Benchmarking Rate Per Million
  - Geographical Comparison
- ▶ **Industry News**

▶ Custom bulk subscriptions are also available

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## Industry Reports

**Industries:** Advisen offers access to a collection of over 100 industry reports. For reports not currently available, Advisen will deliver comprehensive report within three business days.

<ul style="list-style-type: none"> <li>▶ Accounting</li> <li>▶ Advertising &amp; Marketing</li> <li>▶ Aerospace &amp; Defense</li> <li>▶ Aggregates &amp; Construction Materials</li> <li>▶ Airline Services</li> <li>▶ Aluminum Production &amp; Products*</li> <li>▶ Apparel &amp; Footwear</li> <li>▶ Appliances</li> <li>▶ Asset Management Services*</li> <li>▶ Automotive</li> <li>▶ Automotive Parts</li> <li>▶ Biotechnology Development*</li> <li>▶ Brewing*</li> <li>▶ Building &amp; Construction Products</li> <li>▶ Cable &amp; Satellite TV*</li> <li>▶ Catalog &amp; Internet Retail</li> <li>▶ Chemicals*</li> <li>▶ Cigarettes &amp; Tobacco Products</li> <li>▶ Coal Production*</li> <li>▶ Commercial Banks*</li> <li>▶ Communications Equipment Makers*</li> <li>▶ Computers &amp; Peripherals</li> <li>▶ Construction</li> <li>▶ Consumer Electronics</li> <li>▶ Consumer Financial Services*</li> <li>▶ Containers</li> <li>▶ Department Stores Retail*</li> <li>▶ Distribution</li> <li>▶ Drugstores*</li> <li>▶ Educational Services</li> <li>▶ Electrical Equipment</li> <li>▶ Electronic Instruments &amp; Services</li> <li>▶ Electronics Retail</li> <li>▶ Environmental Services</li> <li>▶ Farming Products</li> <li>▶ Fertilizer &amp; Farming Chemicals</li> <li>▶ Gaming Activities*</li> <li>▶ General Merchandise &amp; Super Centers</li> <li>▶ Grocery Stores &amp; Supermarkets*</li> <li>▶ Healthcare Equipment &amp; Supplies</li> <li>▶ Healthcare Services &amp; Facilities</li> <li>▶ Home &amp; Hardware Retail</li> <li>▶ Home Furnishings &amp; Furniture*</li> <li>▶ Home Furnishings &amp; Furniture Retail</li> <li>▶ Hotels</li> <li>▶ House Products*</li> <li>▶ Home Resource Services</li> <li>▶ Industrial Gas Chemicals</li> <li>▶ Industrial Machine Production</li> <li>▶ Insurance: Brokers</li> <li>▶ Insurance: Life &amp; Health</li> <li>▶ Insurance: Multi-Line*</li> <li>▶ Insurance: Property &amp; Casualty</li> </ul>	<ul style="list-style-type: none"> <li>▶ Internet Software &amp; Services</li> <li>▶ Investment Banks*</li> <li>▶ IT Consulting &amp; Services</li> <li>▶ Legal Services*</li> <li>▶ Logistic &amp; Airfreight Services*</li> <li>▶ Management Consulting</li> <li>▶ Marine Transportation</li> <li>▶ Metals &amp; Mining*</li> <li>▶ Money Center Banks</li> <li>▶ Movie &amp; TV Production*</li> <li>▶ Office Equipment</li> <li>▶ Oil &amp; Natural Gas Conglomerates*</li> <li>▶ Oil &amp; Natural Gas Drilling*</li> <li>▶ Oil &amp; Natural Gas Exploration</li> <li>▶ Oil &amp; Natural Gas Refining</li> <li>▶ Oil &amp; Natural Gas Services*</li> <li>▶ Oil &amp; Natural Gas Storage*</li> <li>▶ Outsourced Services</li> <li>▶ Packaged Food Products</li> <li>▶ Packaging</li> <li>▶ Paper Production &amp; Products</li> <li>▶ Personal Products &amp; Beauty Aids*</li> <li>▶ Pharmaceutical Development*</li> <li>▶ Port Services</li> <li>▶ Power Producers &amp; Traders</li> <li>▶ Precious Metals &amp; Stones*</li> <li>▶ Printing Services</li> <li>▶ Publishers*</li> <li>▶ Rail Services</li> <li>▶ Real Estate Agents &amp; Services</li> <li>▶ Real Estate Developers &amp; Operators</li> <li>▶ Recreational Products</li> <li>▶ Reinsurers</li> <li>▶ REITs</li> <li>▶ Restaurants*</li> <li>▶ Road Transportation</li> <li>▶ Savings Banks*</li> <li>▶ Security Services</li> <li>▶ Semiconductor Developers*</li> <li>▶ Semiconductor Equipment Makers*</li> <li>▶ Soft Drink Makers*</li> <li>▶ Software</li> <li>▶ Specialized Chemicals*</li> <li>▶ Specialty Apparel Retail</li> <li>▶ Steel Production*</li> <li>▶ Telecommunications Services*</li> <li>▶ Tires</li> <li>▶ Trucks &amp; Machinery*</li> <li>▶ TV &amp; Radio*</li> <li>▶ Utilities</li> <li>▶ Water Utilities &amp; Systems</li> <li>▶ Wine &amp; Spirits Producers</li> <li>▶ Wood Products</li> </ul>
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*\*Currently Available*